



## Social Media Strategy for Advocacy Day – February 3, 2025

Please share our advocacy day on social media! Below are sample text and tips.

### **Legislator Meeting Posts**

**-Please take 2 photos of your group with each legislator** (please ask one of the legislators' staffers to take the photo using the camera on your phone). ***If you're able, text to Joelle at the Network at 907-209-7410.***

-Post a photo from each meeting. Include the legislator's handle (if they have one, it will be on the meeting schedule), your organization's handle, @theNetworkNY or @thenetworkny.bsky.social and hashtags #savesupportivehousing and/or #NetworkLobbyDay25. The Network will be posting on BlueSky and Instagram throughout the day.

### **Sample Social Text:**

Below is sample text you and your agency can use during the day to further our lobby day messages and add photos from your meetings.

.@LindaBRosenthal just confirmed her support for the Supportive Housing Modernization Act!  
@theNetworkNY #savesupportivehousing #NetworkLobbyDay25

Thank you @LindaBRosenthal for meeting with us for #NetworkLobbyDay25 today to discuss the needs of the NYS #supportivehousing community. #savesupportivehousing @theNetworkNY

Action is needed TODAY to save 9K+ first-generation #supportivehousing units from going offline. With a simple budget investment, @GovKathyHochul and the NY state legislature can help the thousands of New Yorkers living in these residences from returning to homelessness.

#Supportivehousing is a proven tool to combat chronic homelessness. The 2025-26 budget is an opportunity for @GovKathyHochul and the NY State legislature to preserve existing units and expand supportive housing capacity.

Everyone deserves a safe and stable home. #Supportivehousing can END chronic homelessness, but only if @GovKathyHochul and the NY state legislature properly invest in preserving and expanding it in the 2025-2026 budget.

Nonprofits cannot operate effectively when they are waiting on late payments from government contracts. For #supportivehousing to reach its full potential, the City and State must ensure nonprofits are paid on time and in full.

Investing in #supportivehousing doesn't just mean building new units. 9K+ first-generation units are at risk of going offline without support from @GovKathyHochul and the NY state legislature. For supportive housing to be effective, we must protect our current tenants.

**Thank you!**