

FY HUD 2019 Budget Comparison 6/7/18

(in millions)

Program	2018 Final	2019 Executive	House 2019	Senate 2019
Tenant Based Housing Choice	\$22,015	\$20,550	\$22,464	\$22,800
Project Based Section 8	\$11,515	\$11,147	\$11,347	\$11,577
Homeless Assistance Grants	\$2,513	\$2,383	\$2,546	\$2,600
HOME	\$1,362	\$0	\$1,200	\$1,400
811	\$230	\$140	\$154	\$154
202	\$678	\$601	\$632	\$678
HOPWA	\$375	\$330	\$393	\$375



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About Us

- **Opportunity Starts at Home is a dynamic, long term, multi-sector housing campaign to address the housing affordability crisis for low income renters.**
- **Various sectors are recognizing that affordable homes are inextricably linked to their own priorities and concerns, and housing advocates are realizing that they cannot do this work alone.**

Campaign Vision

“America’s low-income households have access to safe, decent, and stable affordable housing in neighborhoods where everyone has equitable opportunities to thrive.”

Campaign Mission

“To build a national multi-sector movement which generates widespread support for federal policies that protect and expand affordable housing for low-income people.”



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Steering Committee



Catholic
Charities
USA®

Center on
Budget
and Policy
Priorities



Children's Defense Fund



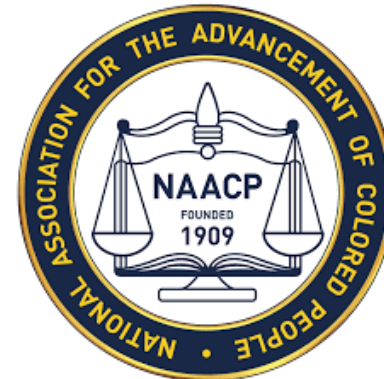
NATIONAL ASSOCIATION OF
Community Health Centers

MAKE
ROOM



COMMUNITY CATALYST

FRAC
Food Research
& Action Center



National Alliance to
END HOMELESSNESS



NATIONAL LOW INCOME
HOUSING COALITION

UNIDOS US
STRONGER COMMUNITIES. STRONGER AMERICA.



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Long-Term Goal & Policy Strategies

LONG-TERM GOAL: Through more robust and equitable federal housing policies, we will end homelessness and ensure that the lowest-income and most vulnerable households can afford the rent

**BRIDGE THE GAP BETWEEN
RENTS AND INCOME FOR
ELI HOUSEHOLDS
THROUGH RENTAL
ASSISTANCE**

Rental assistance subsidies are needed at scale to ensure available units are affordable for the lowest-income renters

**EXPAND THE STOCK OF
AFFORDABLE HOUSING
FOR ELI HOUSEHOLDS**

Increasing the supply of affordable housing is necessary in markets where existing vacancies are scarce

**STABILIZE HOUSEHOLDS
BY PROVIDING EMERGENCY
ASSISTANCE TO AVERT HOUSING
INSTABILITY & HOMELESSNESS**

Temporary assistance can stabilize households experiencing major economic shocks that could otherwise lead to situations which require more prolonged and extensive housing assistance



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Housing Touches Every Aspect of Life



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EDUCATION & HOUSING



HEALTH & HOUSING



CIVIL RIGHTS & HOUSING



ECONOMIC MOBILITY & HOUSING



ECONOMIC PRODUCTIVITY & HOUSING



HOMELESSNESS & HOUSING



CRIMINAL JUSTICE & HOUSING



VETERANS & HOUSING

Housing influences outcomes across many sectors, and the research shows it



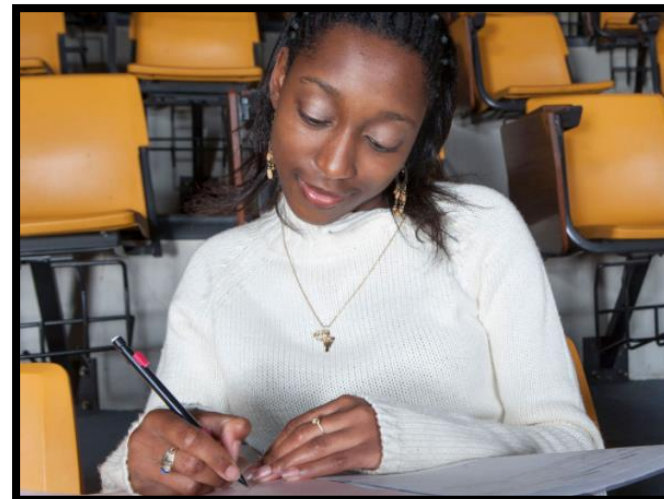
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“Students do better. Patients are healthier. People can more readily escape poverty and homelessness. The economy is healthier. And our nation is more just and equal, when all Americans have access to safe, stable, affordable homes.”





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State Capacity Building Grants

- Housing California
- Idaho Asset Building Network
- Maine Affordable Housing Coalition
- Housing and Community Development Network of New Jersey
- Coalition of Homelessness and Housing in Ohio
- Neighborhood Partnerships Oregon Housing Alliance
- Utah Housing Coalition



Year One Efforts: Building and Activating the Campaign



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- ☒ Hire staff
- ☒ Secure commitments from & operationalize a national Steering Committee
- ☒ Build website and multi-sector content (i.e., infographics, blogs, videos, etc.)
- ☒ Action Items: (i.e., newsletter sign-on; Letter to Congress; recruit new voices; share your story)
- ☒ Support the creation of multi-sector state campaigns
- ☒ Building a social media network (Twitter, Facebook, LinkedIn, and Facebook)
- ☒ Establish an “Opportunity Roundtable”
- ☐ Identify incremental policy advocacy next steps in line with campaign policy objectives (both offensive and defensive, as opportunities arise)
- ☐ Create publicly visible actions and events around low-income housing (i.e., informational sessions)
- ☐ Engage national policymakers about the campaign
- ☐ Continue to support capacity of state campaigns

Out-Year Efforts: Building Visibility and Commitment



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Possible examples include:

- Organize major galvanizing events (i.e., national/local town hall meetings)
- Build advocacy efforts for the 2020 election cycle, especially in early primary-caucus states
- Create and deploy a national Story Bank
- Design media-centric events to demonstrate the need for larger commitments to low-income housing
- Develop media trainings for reporters
- Host dinners, luncheons, events for opinion leaders
- Structured dialogue processes for “strange bedfellows”
- Expand capacity building efforts beyond the first seven state campaigns



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What You Can Do Today

RECRUIT NEW VOICES

Chances are high that if you're reading this w

HOUSING

Students d
more just a

By: UnidosUS

For the last 50 years, UnidosUS has been working to ensure that all Americans can prosper and share in its prosperity. A good home is a foundation for prosperity. It provides a roof over their heads, a place where families can focus at school, work, and life. It is a place where families struggle to afford health and civil rights can be protected. It is a place to call home.

As for most Americans, Latinos have not seen the value of their homes rise. Latino homeowners have therefore haven't benefited from the housing boom. Despite the income gap, Latinos aspire to own a home. However, the high cost of life's necessities makes it difficult to cover the cost of life's necessities.



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Broadening the Affordable Housing Movement

The [Opportunity Starts at Home](#) campaign held a multi-sector event on May 10 in Washington D.C. to officially introduce its "Opportunity Roundtable." More than eighty individuals attended the event, representing organizations from the fields of education, healthcare, civil rights, anti-poverty, faith-based, veterans, homelessness, and many more.

