The Network 2023 Annual NY Supportive Housing Conference

NYC Supportive Housing Panel

What’s New?
Panel Discussion

- Awards/Contracts
- Eligibility/CAPS
- HASA Portfolio

- Accelerating 15/15 Production

- Supportive Housing Tenant Demographics
- Analysis of KPI’s by program type and race
NYC 15/15 Initiative

NYC 15/15 Initiative & Agency Roles

- Formation of Supportive Housing Task Force (Public, private and non-profit sectors)
- Development of 15k units of Supportive Housing over 15 Years
  - 7,500 Congregate + 7,500 Scattered Site Units
  - Committed to accelerating this goal by two years under Housing Our Neighbors

NYC 15/15 Agency Roles

- NYC 15/15 Coordination
- Procurement
- Eligibility
- Referrals
- Technical Assistance
- Contract Monitoring
- Evaluation
- Financing
- Rental Subsidy
The goal of the NYC 15/15 Supportive Housing Initiative was to **develop 15,000 units of supportive housing over 15 years** for the City’s most vulnerable unhoused clients to move into permanent housing through both new construction (7,500 single site/congregate) and renting existing units in the community (7,500 scattered site).

At this point in time, the **City has awarded over 7,200 units to non-profit providers** (approx. 6,000 congregate; 1,200 scattered site) - a combination of units in each housing type across all targeted populations. While providers are developing units within each housing type and population, there are clear trends from service providers and developers that are impacting recommendations for the initiative’s next steps.

City partner Agencies have coordinated closely on all elements of the initiative. Simultaneously, the City Agencies have been discussing development strategies for preserving the existing stock of over 25,000 units of supportive housing, including sites that are 25+ years old and City-owned SROs that will be transitioned to non-for-profit ownership.

**The Adams administration has committed to accelerating NYC 15/15 by two years, completing the initiative by end of 2028.**
**OVERVIEW**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congregate</td>
<td>7,333</td>
</tr>
<tr>
<td>Scattered Site</td>
<td>~3,600</td>
</tr>
<tr>
<td>Total</td>
<td>3,096</td>
</tr>
</tbody>
</table>

### Congregate

<table>
<thead>
<tr>
<th>Units Awarded (HRA)¹</th>
<th>6,053</th>
</tr>
</thead>
<tbody>
<tr>
<td>Units Financed (HPD)²</td>
<td>~3,600</td>
</tr>
<tr>
<td>Units Contracted (DOHMH)³</td>
<td>2,963</td>
</tr>
<tr>
<td>Placements⁴</td>
<td>3,096</td>
</tr>
</tbody>
</table>

### Scattered Site

<table>
<thead>
<tr>
<th>Units</th>
<th>1,280</th>
</tr>
</thead>
<tbody>
<tr>
<td>Units</td>
<td>1,180</td>
</tr>
<tr>
<td>Placements</td>
<td>1,260</td>
</tr>
</tbody>
</table>

¹As of 5.25.2023.
²As of 3.31.2023 Approximate numbers. 15/15 only - does not include additional supportive housing units financed by HPD with other funding sources.
³As of 5.25.2023. Approximate numbers. Some units may be renting up in 2023. DOHMH units only - does not include 15/15-funded HASA or HPD funded veteran units.
⁴As of 5.25.2023. Data pulled from CAPS. Placements to DOHMH contracted sites (not 15/15 funded HASA sites).
Trends:

Units awarded to date show significant interest by SH providers to develop new buildings; very limited interest by providers to manage scattered site model.

Over 80% of originally allocated Congregate units are already awarded.

Only 17% scattered site awarded.

Providers are developing congregate units for families with children at higher than projected rates.
### Number of NYC 15/15-DOHMH Contracted Units to Date* by Population and Housing Type

<table>
<thead>
<tr>
<th>Populations</th>
<th># Congregate Contracted Units</th>
<th># Scattered Site Contracted Units</th>
<th>Total # Contracted Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Adults</td>
<td>1,380</td>
<td>775</td>
<td>2,155</td>
</tr>
<tr>
<td>Adult Families</td>
<td>22</td>
<td>70</td>
<td>92</td>
</tr>
<tr>
<td>Families with Children</td>
<td>296</td>
<td>110</td>
<td>406</td>
</tr>
<tr>
<td>Young Adult Singles</td>
<td>85</td>
<td>75</td>
<td>160</td>
</tr>
<tr>
<td>Young Adult Families</td>
<td>0</td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>1,783</strong></td>
<td><strong>1,180</strong></td>
<td><strong>2,963</strong></td>
</tr>
</tbody>
</table>

* Approximate numbers. Some units may be renting up in 2023.

NOTE: Table is DOHMH units only- does not include 15/15-funded HASA or HPD funded veteran units.
NYC 15/15 Approved Applications and Clients Awaiting Placement Counts

<table>
<thead>
<tr>
<th>NYC 15/15 Population</th>
<th># Approvals* since start of NYC 15/15 (01/03/2017 – 1/27/2023)</th>
<th># Current Approvals/ Clients Waiting Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Single Adults</td>
<td>16,375</td>
<td>1,012</td>
</tr>
<tr>
<td>2 Adult Families</td>
<td>644</td>
<td>17</td>
</tr>
<tr>
<td>3 Families with Children</td>
<td>1,517</td>
<td>112</td>
</tr>
<tr>
<td>4 Young Adult Singles</td>
<td>3,612</td>
<td>458</td>
</tr>
<tr>
<td>5 Young Adult Families</td>
<td>952</td>
<td>104</td>
</tr>
<tr>
<td>6 Any NYC 15/15 Population</td>
<td>22,316</td>
<td>1,650</td>
</tr>
</tbody>
</table>

* Clients may have multiple approved applications, and each application may be approved for more than one population.

**Trends:**

- **Single Adults** have historically been the highest group of clients served in SH and the highest group of clients with approved SH applications.

- All **Family populations** have smaller numbers of approved applications. City Agencies closely coordinate to expand eligibility in targeted situations to ensure new buildings for families have eligible referrals. Unit development continues to outpace application submission.

Reasons for lower #s include:
- Historically limited SH opportunities for families to move into.
- Families where HH living with mental health or SU history are hesitant to apply for SH (preference for non-programmatic housing, stigma, custody fears).
## NYC 15/15 Placements (As of 5.25.2023)

<table>
<thead>
<tr>
<th>Population</th>
<th># Placements to 15/15 Congregate Housing</th>
<th># Placements to 15/15 Scattered Site Housing</th>
<th>Total Placements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Adults</td>
<td>1,422</td>
<td>830</td>
<td>2,252</td>
</tr>
<tr>
<td>Adult Families</td>
<td>22</td>
<td>75</td>
<td>97</td>
</tr>
<tr>
<td>Families with Children</td>
<td>297</td>
<td>96</td>
<td>393</td>
</tr>
<tr>
<td>Young Adult Singles</td>
<td>95</td>
<td>93</td>
<td>188</td>
</tr>
<tr>
<td>Young Adult Families</td>
<td>0</td>
<td>166</td>
<td>166</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,836</strong></td>
<td><strong>1,260</strong></td>
<td><strong>3,096</strong></td>
</tr>
</tbody>
</table>

Note: Data pulled from CAPS. Placements to DOHMH contracted sites (not 15/15 funded HASA sites).
Coordinated Referral and Placement

- Implemented the Referral Request process with supportive housing providers in April 2022 to expedite move ins to vacant units. This process was made electronic in CAPS in October 2022.

- Elimination of manual tracking process (manifest) to supportive housing providers and DHS contracted shelters – implemented March 2023 in close collaboration with DHS program leadership.

- CUCS as a Placement Entity in CAPS for SOMH as part of SPOA redesign since April 2022

- Monitoring tools in CAPS and training/outreach with providers have resulted in increased occupancy rates to date - 93.8% from just below 90% since May 2022.
The HIV/AIDS Administration (HASA) provides critical benefits and services to one of New York City’s most vulnerable populations; low-income New Yorkers diagnosed with HIV or AIDS. Among the services provided are case management and access to emergency housing, as well as permanent supportive housing. As of April 2023, HASA served 32,790 clients, including 2,632 families.

### Permanent Supportive Housing

<table>
<thead>
<tr>
<th>Type</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congregate</td>
<td>2860</td>
</tr>
<tr>
<td>Scattered-Site</td>
<td>2672</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>5532</strong></td>
</tr>
</tbody>
</table>

### Transitional Supportive Housing

<table>
<thead>
<tr>
<th>Type</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency Transitional</td>
<td>782</td>
</tr>
</tbody>
</table>
1. In Fiscal Year 2023, HASA released an RFP and awarded 400 units of NYNYIII Scatter Site Housing and 2,272 units of non-NYNYIII Scatter Site Housing – representing the entire HASA scatter-site portfolio.

2. In Fiscal Year 2024, HASA will be releasing an open-ended RFP for 3,000 units of Transitional Congregate Housing, including approximately 2,100 new units.

3. To increase the ability of housing providers to recruit case management staff, HASA amended the educational requirement for Case Workers. Candidates are no longer required to have an undergraduate degree. Instead, candidates must possess a high school diploma or equivalent and have at least four (4) years of experience in social services.
Since 2014, HPD has financed approximately **10,000** supportive units. This includes units funded under:

- NYC 15/15
- NYNY3
- State and federal resources
- Preservation of existing supportive housing units.

Of those 10,000 supportive housing units financed, **7,100** have completed construction.

Since the launch of the NYC 15/15 initiative, HPD has financed approximately **3,600 NYC 15/15 units**

- Of those, nearly half have completed construction
Commitment to accelerate supportive housing goals- 15,000 units by the end of 2028, two years ahead of schedule
Accelerating NYC 15/15 Production

• Financing tools:
  • Supportive housing can be included in most HPD new construction loan programs
  • Looking at ways to finance supportive housing without the need for LIHTC and/or volume cap
  • Prioritizing preservation of existing supportive housing

• Land tools:
  • Private sites:
    • Continuing to support acquisition for development as supportive housing
  • Public sites:
    • HPD RFPs
    • H+H Housing for Health
    • Supportive Housing Request For Qualifications
• HPD released the Supportive Housing RFQ in May 2023, with initial applications due earlier this month

• Lead to the creation of a new Qualified Developer list for designation of City sites for the development of supportive housing
  • Expected release is later this year

• While initial application passed, HPD will accept applications on a rolling basis for future updates to the Qualified List

• If you are interested in learning more:
  • Visit: Supportive Housing RFQ - HPD (nyc.gov)
  • Email questions to SupportiveHousingRFQ@HPD.nyc.gov
Who lives in supportive housing and how are they doing?

Jamie Neckles, Assistant Commissioner for Mental Health, NYC Department of Health and Mental Hygiene
Agenda
• Supportive housing tenant demographics
• Analysis of key performance indicators by site type and race

Qualifications
• Data presented in the following slides comes from DOHMH contracted supportive housing providers for tenants in DOHMH contracted supportive housing units
• Data reflects tenant information as of December 31, 2022
• Data available to DOHMH as of June 9, 202
Demographics: Household composition, age and site type of current residents, N=9,113

- 76% (6,971) in congregate
- 24% (2,199) in scattered site

Residents by Household Composition, N=9,113

- Lives Alone: 3%
- With Children: 6%
- Unrelated adults: 9%
- Spouse/Partner: 3%
- Other Relatives: 9%
- Unknown: 2%

Residents by age, N=9,113

- < 25: 3%
- 25-34: 18%
- 35-44: 13%
- 45-54: 16%
- 55-64: 33%
- 65-74: 13%
- 75+: 3%
Demographics: Length of time in supportive housing (in years)

Length of stay in years by site type, $N = 8,943$

- **Congregate**
  - Mean: 7 years 6 months
  - Median: 7 years

- **Scattered site**
  - Mean: 6 years 8 months
  - Median: 5 years
Demographics: Current residents by site type by race/ethnicity, N=9,113

- **Scattered site**
  - Black NH: 55%
  - Hispanic/Latino: 28%
  - White NH: 12%
  - Asian/PI NH: 3%
  - Other: 1%
  - Unknown: 0%

- **Congregate**
  - Black NH: 51%
  - Hispanic/Latino: 27%
  - White NH: 16%
  - Asian/PI NH: 3%
  - Other: 2%
  - Unknown: 1%
Key Performance Indicators (KPIs)

• Primary factors that reflect housing program’s impact on residents maintaining a stable and healthy life.

  **Connection to PCP**: being connected to healthcare can lead to getting more preventative care services and healthier life.

  **Rental arrears**: ensure residents develop budgeting and money management skills and understanding financial responsibilities.

  **Discharge Reason & Length of stay** demonstrates the strength of the program to support the permanency and growth of the resident.
Percentage of residents with Primary Care Physician (PCP) by race/ethnicity and by site type

Percent of those who have PCP by race, N=9,113

- Asian/PI NH: 84%
- Hispanic/Latino: 79%
- Black NH: 76%
- White NH: 79%
- Other: 65%

Percent of residents with Primary Care Physician by site type, N = 9,113

- Congregate: 76%
- Scattered site: 82%
Percent of residents in rental arrears, by race/ethnicity and site type

Rental Arrears in most recent records, by Race/Ethnicity, Percent of race, N=9,113

- Black NH: 30%
- Hispanic/Latino: 27%
- White NH: 25%
- Asian/PI NH: 13%
- Other: 28%

Percent of residents in rental arrears, by site type, N=9,113

- Congregate: 27%
- Scattered site: 33%
Reasons for discharge by race/ethnicity (among residents discharged between Jan 2017 and Dec 2022)

Percent of Residents discharged by reason and by race as of 12/31/2022, N=3,657

- White NH
- Hispanic/Latino
- Black NH
- Asian/PI NH
- Other

Reasons for discharge:
- Death
- Moved to living with family/friends
- Eviction
- Long term prison
- Moved into licensed housing
- Moved to street/shelter/other (unplanned discharge)
- Moved into independent housing
- Moved to higher level of care
- Left area
- Long-term hospitalization
- Moved to other supportive housing
- Other
Reason for discharge by site type (among residents discharged between Jan 2017 and Dec 2022)

Residents discharged by site type of 12/31/2022, N=3,624

- Scattered site
- Congregate

- Death
- Moved to living with family/friends
- Eviction
- Long term prison
- Moved into licensed housing
- Moved to street/shelter/other (unplanned discharge)
- Moved into independent housing
- Moved to higher level of care
- Left area
- Long-term hospitalization
- Moved to other supportive housing
- Other
Additional Resources

- **CAPS Trainings (nyc.gov)** Coordinated Assessment and Placement System
- **HUD Resources - CCOC (nyc.gov)** Supportive Housing Navigation Tools
- **Term Sheets - HPD (nyc.gov)** HPD Term Sheets