



NYC COALITION FOR A SMOKE-FREE CITY

Bronx Smoke-Free Partnership • Brooklyn Smoke-Free Partnership • Manhattan Smoke-Free Partnership • Queens Smoke-Free Partnership • Staten Island Smoke-Free Partnership

Smoke-Free Policies for Supportive Housing

**Rachelle Rochelle, Borough Manager
Brooklyn Smoke-Free Partnership**

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Who We Are

- Health advocacy group
- Promote a tobacco-free NYC
- Provide the community with a voice against Big Tobacco
- Partner with community based organizations
- Smoke-Free Housing – Technical Assistance, Roundtables, Forums – Collaboration with DOHMH



Smoke-Free Policies for Supportive Housing

The FACTS:

- People with serious mental illness die, on average, 25 years earlier than general population - *Largely due to modifiable risk factors, such as smoking (NASMHPD, 2006)*
- In the US, 40% of smoking related deaths occur among persons with mental illness and substance users (Ranita Siru, 2009)
- Consumers of mental health/substance use services who smoke want to quit at the same rate as the general population (70%) – It can be done!

Smoke-Free Housing, Health Impact: Protect Residents

SURGEON GENERAL

“The only way to fully protect yourself and your loved ones from the dangers of secondhand smoke is through 100% smoke-free environments.”

US DEPARTMENT of HOUSING & URBAN DEVELOPMENT (HUD)

“... strongly encourages Public Housing Authorities (PHAs) to implement smoke-free policies in some or all of their public housing units. By reducing the public health risks associated with tobacco use, this notice will enhance the effectiveness of the Department’s efforts to provide increased public health protection for residents of public housing.”

Smoke-Free Housing, Health Impact: Protect Residents

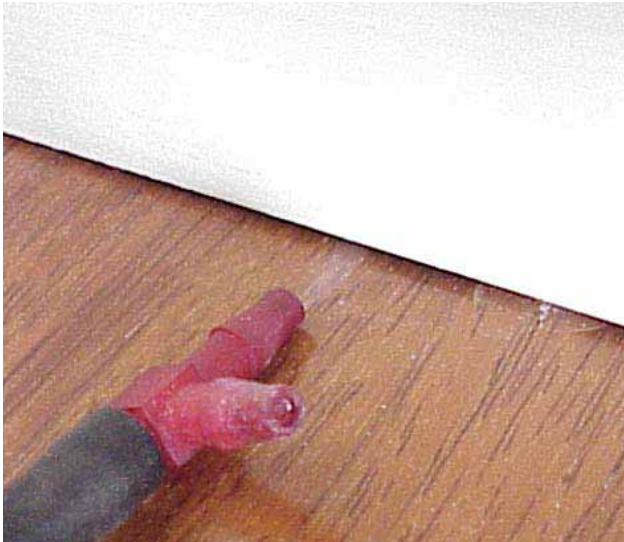


SECONDHAND SMOKE

- 4,000 chemicals, 11 are known cancer-causing poisons
- Nonsmokers involuntarily exposed in the home – increased health risks
- 50,000 deaths annually from secondhand smoke

Smoke-Free Housing, Building Impact: Tobacco Smoke Travels

Tracer gas released in one unit...



Corroded
Bathroom Fan

...seeps into another unit



Other Openings
Are Hidden



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Smoke-Free Housing, Building Impact: Save Dollars & Protect Property

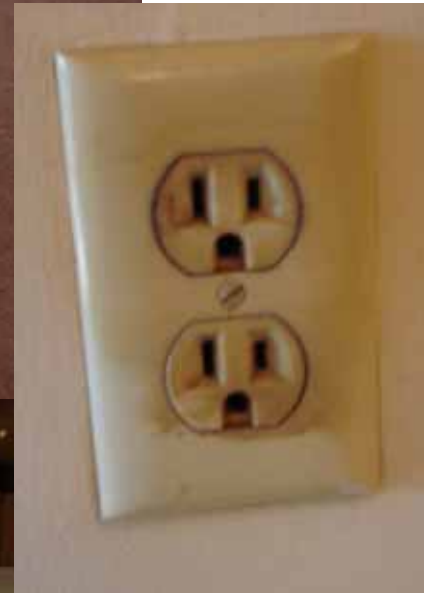
Cigarette Burns
on Carpet



A/C Filter With
Smoke Damage



Residue on Walls



Residue on
Electrical
Outlet

Smoke-Free Housing, Building Impact: Save Dollars & Protect Property

Costs of Rehabilitating a Residential Unit

	Non-Smoking	Light Smoking	Heavy Smoking
General Cleaning	\$480	\$1,000	\$1,440
Paint	\$340	\$450	\$960
Flooring	\$100	\$1,900	\$2,850
Appliances	\$120	\$150	\$980
Bathroom	\$80	\$120	\$800
Total	\$1,120	\$3,620	\$7,030

Data reflects estimated costs for NYC based on surveys from housing authorities and subsidized housing facilities in New England. Collected and reported by Smoke-Free Housing New England, 2009.



Current Examples in NY

Catholic Charities of the Diocese of Albany

August 2011, community-wide smoke-free policies in all single occupancy residences & family apartments

Odyssey House – “Odyssey House Park”

50 single occupancy unit apartments for men and women with special needs, including mental illness, drug and alcohol abuse, and formerly homeless

The Bridge

Level 2 Supervised Community Residence Programs, 11 single-site residences with 214 clients

Smoke-Free Policies for Supportive Housing – Key Components/Next Steps

COMPONENTS

1. Public/Resident Education

Overall health and wellness movement – staff, resident, peer-to-peer education

2. Cessation Resources

Build on existing clinical and social services/systems

3. What else?

Creativity - We need your help.

NEXT STEPS

Fall 2012 Technical Assistance Series: *Smoke-Free Policies for Supportive Housing*

DOHMH

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SHNNY

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Resources

- Rachelle Rochelle, NYC Coalition for a Smoke-Free City: rrochelle@healthsolutions.org
- Sean Robin, Bureau of Tobacco Control: srobin1@health.nyc.gov
- Steps to Smoke-Free Housing in New York www.smokefreehousingny.org
- NY State Smokers Quitline
Call 311 or www.nysmokefree.com